

# GDAŃSK & REGION



where business meets

**Business tourism promotion as the trademark of Gdańsk and Pomerania**

Publication co-financed from the European Union funds



**REGIONAL PROGRAMME**  
NATIONAL COHESION STRATEGY



**EUROPEAN UNION**  
EUROPEAN REGIONAL  
DEVELOPMENT FUND



# Gdańsk Convention Bureau

- Established in year 2005
- It is a part of Gdańsk Tourist Organisation which has over 100 members
- The core service is promotion of Gdańsk & Region as a place for conferences



Photo: Maciej Nicgorski  
Biuro Prezydenta ds. Promocji Miasta Gdańska



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# Facts

- Gdańsk: **The sea of possibilities**
- Sopot: **Spa full of life**
- Gdynia: **My City**
- Pomeranian Voivodeship: **Set the course**

## Climate

- Sea character
- Mild Winters and warm Summers
- Longest in Poland period without frost
- Growing season from 190 up to 210 days
- The average temperature is 19°C
- About 40 days in the year the temperature is dropping below 0°C

## Population and city area

City/Region	Area	Population
Gdańsk	262 km <sup>2</sup>	456,000
Sopot	17 km <sup>2</sup>	39,000
Gdynia	135 km <sup>2</sup>	250,000
Tri-City	414 km <sup>2</sup>	745,000
Pomeranian Voivodeship	18,000 km <sup>2</sup>	2,200,000



Photo: Maciej Nicgorski  
Biuro Prezidenta ds. Promocji Miasta Gdańska



# Why Gdańsk?

- More than one thousand years of history
- Convenient location
- Great culture
- Strong business center
- Solidarity
- Gdańsk winners of Nobel Prize and famous people



Photo: Stanisław Składanowski

# By Plane

Country	Airport	Airline	Flights per week	Commencing
Denmark	Copenhagen	SAS	25	
Finland	Turku	Jet Air	1	
	Turku	Wizzair	3	
France	Paris - Beauvais	Wizzair	2	18.12.2009
Spain	Alicante	Ryanair	2	
Netherlands	Eindhoven	Wizzair	2	17.12.2009
Ireland	Cork	Wizzair	3	
	Dublin	Ryanair	3	
Germany	Bremen	Ryanair	3	
	Darssund	Wizzair	5	
	Düsseldorf - Weeze	Ryanair	3	
	Frankfurt - Hahn	Ryanair	4	
	Frankfurt	LOT	14	
	Frankfurt	Lufthansa	7	
	Hamburg - Lübeck	Wizzair	4	
	Köln - Bonn	Wizzair	2	
	Munich	LOT	7	
	Munich	Lufthansa	14	
Norway	Bergen	Wizzair	2	18.12.2009
	Oslo	Norwegian	3	
	Oslo	SAS	6	
	Oslo - Torp	Wizzair	4	
Poland	Cracow	Jet Air	10	
	Warsaw	Jet Air	1	
	Warsaw	LOT	48	
Sweden	Göteborg	Wizzair	2	
	Malmö - Stunup	Wizzair	3	
	Stockholm - Skavsta	Wizzair	5	
Great Britain	Birmingham	Ryanair	2	
	Doncaster - Sheffield	Wizzair	3	
	Edinburgh	Ryanair	3	
	Glasgow - Prestwick	Wizzair	3	
	Liverpool	Wizzair	4	
	London - Luton	Wizzair	12	
	London - Stansted	Ryanair	7	
Italy	Mediolan - Bergamo	Wizzair	2	20.12.2009
	Rome	Wizzair	2	

Last updated 06.11.2009

## MAP LEGEND:

- GDAŃSK
- EUROPEAN CAPITALS
- FLIGHT CONNECTIONS
- MAX 1 HOUR FLIGHT FROM GDAŃSK
- MAX 2 HOUR FLIGHT FROM GDAŃSK



# Gdańsk Lech Wałęsa Airport

- Gdańsk Airport is located 15 km from the City Centre
- Development plan and growing number of direct flights
- First in Poland City Terminal

More at [www.airport.gdansk.pl](http://www.airport.gdansk.pl)

## Connections between Gdańsk Airport and Tri-City

### Public

- Gdańsk Wrzeszcz: bus 110 and 126
- Gdańsk: bus 210 and N3 (night)
- Gdynia: bus 510

More at [www.ztm.gda.pl](http://www.ztm.gda.pl)

### Gdańsk Shuttle

#### Between:

- Airport - Hotel Mercure-Hevelius Gdańsk
- Airport - Hotel Novotel Gdańsk Centre
- Airport - Gdynia Centre

More at [www.gdanskshuttle.com](http://www.gdanskshuttle.com)

### Gdańsk Airport

Airlines	7
Countries	12
Direct flights	37
Destinations	32
Destinations	225

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# Public transport

Gdańsk Metropolitan Area offers an extensive municipal transport network.

- Fast City Rail (SKM)
- Bus: 187 lines
- Electric Bus: 14 lines
- Tram: 11 lines
- Water Tram: 5 lines

More at [www.mzkzg.org](http://www.mzkzg.org)

"Tourist Card "Gdańsk - Sopot - Gdynia - Plus" offers a free ticket for public transport and free entries to museums.

More at [www.gdansk4u.pl](http://www.gdansk4u.pl)



Photo: MZKZG



Photo: MZKZG



Photo: MZKZG



Photo: MZKZG



Photo: MZKZG



Photo: MZKZG

# Important conferences

- 09-13.02.2009 80th Annual Meeting of The International Association of Applied Mathematics and Mechanics - GAMM  
Gdańsk
- 10-13.06.2009 Annual Conference of European Distance and E-learning Network - EDEN  
Gdańsk
- 17-19.06.2009 8th International Navigational Symposium on Marine Navigation and Safety of Sea Transportation - TRANS-VAV  
Gdynia
- 08-11.07.2009 41th Conference of European Group for Atomic Systems - EGAS  
Gdańsk
- 21-25.07.2009 63th International Motor Rally of Policy  
Gdańsk
- 04-13.09.2009 71th World International Independent Film Festival - UNICA  
Gdańsk
- 09.10.2009 9th International Economic Forum  
Gdynia
- 28-29.10.2009 Globe Forum - Business Innovation for Sustainable Growth  
Gdańsk





# From university to business

## University

- 30 universities
- More than 100,000 students
- Long tradition in education and research
- Construction of the Academic Centre of Invasive Medicine and The Baltic Campus of the University of Gdańsk

## Business

- Young Digital Planet
- The Gdańsk Science and Technology Park
- Intel Technology
- The Pomeranian Science and Technology Park in Gdynia
- Project of The Congress and Exhibition Centre



Photo: Tomasz Kamiński



# Important Gdańsk

- St. Mary's Basilica
- The Great Crane
- Długie Pobrzeże St.
- Długa and Długi Targ St.



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# Body, Spirit, Mind

Gdańsk - Gdańsk and Metropolis Candidate for European Capital of Culture 2016

Sopot - Sheraton Sopot Hotel, Conference Center & Spa

Gdańsk, June/August - Gdańsk Sculpture of Sand Festival

Gdańsk, July - Int. Street and Open-Air Theaters Festival - FETA

Gdynia, July - The Tall Ships' Races

Gdańsk, August - St. Dominic's Fair

Sopot, August - International Sopot Festival



Photo: Krzysztof Romański



Photo: Urząd Miasta Sopotu

# The only one like that Baltic F. Chopin Philharmonic

## **B** Polish Baltic F. Chopin Philharmonic in Gdansk

- The most modern object created for the persons with the highest meeting needs
- Only 10 minutes from City Centre
- 5 conference rooms, the largest is for 1200 people
- Gdańsk Music and Congress Centre

More at [www.filharmonia.gda.pl](http://www.filharmonia.gda.pl)



# The same but different - conference centers

Gdańsk/Sopot - Sports and Entertainment Hall Gdańsk-Sopot  
(opens in 2010)

Gdańsk - Gdańsk International Fair

Gdańsk - National Museum

Gdańsk - Music Academy

Gdynia - Sports and Entertainment Hall

Gdańsk - The Polish Maritime Museum

Gdańsk - Wisłoujście Fortress



# Hotels

From small and cosy (single room)  
to large with splendor (apartment).  
All that is in Gdańsk & Region.



## HOTEL CAPACITY IN GDAŃSK

Qty	Category	Rooms	Beds
3	*****	214	415
5	****	642	1116
10	***	863	1882
4	**	144	280
<b>22</b>	<b>hotels</b>	<b>1863</b>	<b>3693</b>

## HOTEL CAPACITY IN SOPOT

Qty	Category	Rooms	Beds
3	*****	380	742
1	****	106	220
4	***	147	289
5	**.*	233	511
<b>13</b>	<b>hotels</b>	<b>866</b>	<b>1762</b>

## HOTEL CAPACITY IN GDYNIA

Qty	Category	Rooms	Beds
1	*****	86	184
5	***	448	757
7	**.*	240	468
<b>13</b>	<b>hotels</b>	<b>774</b>	<b>1409</b>

## TOTAL CAPACITY IN TRI-CITY

Qty	Rooms	Beds
48	3502	6855

## TOTAL CAPACITY IN POMERANIAN VOIVODESHIP

Qty	Rooms	Beds
122	6330	13 144

Last updated 01.10.2009



# Pomeranian Voivodeship

Ślupsk - The City of Four Gates

Kashubia - Szymbark, Gniewino

Castle - Malbork, Gniew, Kwidzyn

Cultural Heritage - Chojnice, Wejherowo, Krokowa



# Active and Extreme

- Cycling
- Nordic Walking
- Horses/Hunting
- Golf
- Windsurfing/Kitesurfing
- Diving
- Sailing
- Canoeing





# Business tourism by GCB

- Amber Chamber, The adventure with Baltic Gold
- Conferences in The City of Freedom and Solidarity
- Maritime Tales
- Not only knightly jousts





Gdańsk Convention Bureau



Gdańska Organizacja Turystyczna

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Gdańsk Convention Bureau**

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